

### **PUBLIC RELATIONS**

We provide services in all areas of public relations, corporate communications, media relations, and public affairs:

- Strategic Counsel
- PR Campaigns
- Story Pitching
- Video News Releases
- Press Conferences
- Internal Communications
- Live Events
- Press Kits
- Opinion Pieces
- Editorial Board Meetings
- Crisis Management
- Research and Polling

### **BRANDING**

We specialize in branding products, ideas, and issues:

- Identity Packages
- Product Identity and Naming
- Logos and Letterheads
- Mission Statements
- Branding Messages

### **ADVERTISING AND MARKETING**

We create persuasive advertising campaigns for products and issues management:

- TV Advertisements
- Radio Ads
- Print Ads
- Direct Mail
- Web Advertising
- Brochures
- Marketing Kits
- Sales Kits

### **MEDIA SERVICES**

We are a full-service media firm:

- Media Relations
- Press Conferences
- Story Pitching
- Media Buying
- Media Monitoring

### **ONLINE SERVICES**

Our firm can bring you deep into Web 2.0:

- Web 2.0
- Websites
- Podcasts
- Mobile Web
- Blogs
- E-marketing

### **EXECUTIVE COACHING**

We provide verbal and written communications for CEOs and senior management:

- Speech Writing
- Media Training
- Speech Coaching
- Internal Communications
- TV Interview Techniques
- Radio Interview Techniques
- Newspaper and Print
- Interview Techniques

### **VIDEO AND FILM**

We make high-impact videos and films:

- Video News Releases
- Corporate Videos
- Short Films
- Web Video
- Media Training

### **EXECUTIVE WRITING SERVICES**

We offer a full line of writing services:

- Speech Writing
- Reports and Proposals
- General Writing Needs (letters, newsletters, legal documents, ad and promotional copy, catalogs, blogs, websites, memos, press releases, brochures, sales scripts, ghostwriting, articles, etc.)
- Commissioned Non-Fiction Book Proposals and Full-Length Manuscripts
- On-Line Writing and Editing Coaching
- Executive Level Writing Seminars

### **CRISIS MANAGEMENT**

We handle crisis situations, turning negatives into positives for our clients:

- Crisis Operations
- Crisis Plans
- Strategy Center
- Management During Crisis
- Media Relations
- Internal Handling

### **DESIGN**

One-stop shopping for all your design needs:

- Print Advertisements
- Brochures
- Logos and Identity Packages
- Marketing Kits
- Sales Kits
- Letterhead and Business Cards
- Marketing Materials
- Posters
- Web Pages
- Outdoor (billboards)

### **CONTACT INFORMATION**

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